

2027 Exhibition Guidelines

CanberraPotters
WatsonArtsCentre

about

Canberra Potters Gallery promotes excellence and innovation in art, with a focus on contemporary ceramics. It fosters appreciation of handcrafted ceramics in the broader community and encourages the professional development of emerging to established ceramic artists, artists and craftspeople. Our gallery program aims for quality, diversity and professionalism from solo or group exhibitors at any stage of their career.

The exhibition program is a combination of by-application, by-invitation and partnered exhibitions. We welcome exhibition proposals with contemporary ceramics focus or that demonstrate excellence in ceramic technique/s. And themes that explore and/or celebrate practice, process or concepts in thought-provoking or aesthetically engaging ways.

Exhibition proposals are considered on their merit and with regard to the availability of dates to present an annual gallery program of the highest standard.

Located in the north Canberra suburb of Watson, the gallery is easily reached from Northbourne Avenue/Federal Highway with plenty of free parking and wheelchair accessibility.

gallery opening hours

10am-4pm Tuesday to Friday
10am-2pm Saturday + Sunday
Closed Mondays and Public Holidays

12,248

Visitors to the Gallery
July 2025–July 2026

10

Exhibitions per year

120+

Artists represented in 2025



Canberra Potters
Members Exhibition,
2025

curatorial approach

Canberra Potters presents a diverse array of exhibitions throughout the year. We seek exhibition proposals with a strong contemporary focus, evocative themes, and/or that demonstrate technical expertise or innovation in either process or practice. Proposals that promote audience engagement and enhance audiences understanding of contemporary ceramics are warmly encouraged.

To ensure a high standard of presentation in the gallery space, Canberra Potters reserves the right of curatorial oversight over works shown and how they are displayed. The Gallery Manager has the right to request repositioning of works in the best interests of ensuring a quality exhibition or for reasons of safety.

Public programs are part of our artistic program and an important extension to exhibitions, providing the opportunity to deepen and extend audience engagement with the ideas and processes that inform the work in the exhibition and the artist's practice. Where possible, exhibiting artists will be required to participate in public programs developed in collaboration with Canberra Potters staff. Public program opportunities include:

- Artist talks, Clay Conversations, exhibition tours and/or panel discussions
- Tutoring a workshop or short course
- Live or virtual demonstrations
- Having additional items for sale in the Canberra Potters Shop
- Interactive or collaborative projects with visitors



[Un]common Ground: Paul Davis and Jacqueline Clayton, (here & on cover) Canberra Potters Gallery, July 2026

proposals

We welcome a diverse range of proposals, including but not limited to the following:

- Exhibitions with a **ceramics focus** that demonstrate **excellence in ceramic technique/s**
- Themes that **explore and/or celebrate practice, process or concepts** in thought-provoking or aesthetically engaging ways
- Multidisciplinary group exhibitions that may **feature ceramics alongside other practices** and mediums
- Submissions from **emerging to experienced** artists
- Outstanding **solo or group** submissions from artists collaborating across disciplines e.g. with sculptors, photographers, musicians, researchers or scientists
- Proposals that offer opportunities for innovative or stimulating **public engagement** at Canberra Potters, such as workshops, floor talks, or interactive events

Canberra Potters receives a high volume of exhibition applications each year, exceeding the available gallery space. We are happy to provide feedback on unsuccessful applications upon completion of the selection process.

The online application form is available on the Canberra Potters website:
www.canberrapotters.com.au



Collected Works, from the Australian Pottery Collection, Bemboka (foreground) and Gathered Time: Lisa Stevenson (background) at Canberra Potters Gallery, April 2026

exhibition inclusions

If your proposal is accepted, exhibiting with Canberra Potters includes:

- Exclusive use of the Canberra Potters Gallery for an exhibition
- Exhibition minding and sales handling by Canberra Potters staff
- A Preview event, catered and managed by Canberra Potters including drinks and light refreshments
- Use of the gallery's plinths, partitions and hanging wires. The gallery is equipped with a selection of plinths, tables and three large movable partitions
- Digital and printed postcard-size invitations designed by Canberra Potters and distributed throughout Canberra, with a quantity provided to the exhibitor(s) to distribute
- Public promotion of the exhibition to 2,200+ subscribers through dedicated e-invitation and e-news listings, a social media campaign to 12,000+ followers and listing on the Canberra Potters website
- Room sheet / catalogue listing exhibits and prices
- Public Liability Insurance
- Curatorial oversight with curatorial assistance and advice upon request
- Media release to local news and national arts media

marketing

Exhibitors are encouraged to promote their exhibition through their own channels, in addition to the following covered by Canberra Potters:

General media

- Canberra Potters will prepare and distribute a media release and advertise through relevant arts media outlets
- We maintain regular contact with local radio stations (e.g. ABC Canberra, ArtsoundFM) and may be able to arrange interviews for exhibitors on request
- Exhibitors should be prepared to speak to the media if approached
- Invitations will be shared with our mailing list (2,200+ contacts) and included in our member communications

Digital media

- Online web listing for the exhibition and additional events
- Instagram and Facebook posts and stories on the Canberra Potters social media pages in the lead up, and for the duration of, the exhibition

Invitations

- Digital (pdf) and printed postcard-size invitations with a quantity provided to the exhibitor(s)
- Distribution of invitations through *Spy In Canberra* advertising stands

Catalogue

- A paper and/or digital catalogue/roomsheet

sales & fees

All items exhibited must be for sale unless negotiated prior with Canberra Potters management.

A commission of 40% of the retail price will be deducted from sale proceeds, the net balance being paid to the exhibitor/s as soon as practicable after the close of the exhibition.

- $2400 for a 4.5 week exhibition period (including install/deinstall)
- 40% commission retained on the retail price of all sales
- $150 cleaning bond, refunded at the end of the exhibition period if all areas and items used by the exhibitor/s are returned to the state they were in prior to the exhibition installation
- Support for emerging makers and first time exhibitors available upon request, subject to timeframes

The agreement is not secure, and no action will be taken by Canberra Potters managers in providing for the exhibition, until a deposit of 50% of the exhibition hire fee is paid. The balance is payable six weeks prior to the installation date or as specified in the contract provided to successful applicants.

exhibitor responsibilities

Successful applicants are responsible for the following:

Exhibition logistics

- Delivery of all exhibition pieces to Canberra Potters
- Curation and installation of the exhibition
- For group exhibitions, nominating a Primary Contact responsible for all communication and coordination with Canberra Potters, and coordination of all participating artists including payments, curatorial direction & installation
- Deinstallation and removal of all unsold works after the exhibition finishes
- Packing of sold works with bubble wrap provided by Canberra Potters. Any additional packaging needs, such as for particularly fragile or large works, to be provided by the exhibiting artists
- Repair of any damage to gallery infrastructure (e.g. walls, plinths, floors) caused during installation or display

Insurance

- Insurance of works during transit and while on Canberra Potters premises

Preview event

- Arranging an opening speaker to formally open the exhibition, if desired

Catalogue & promotion

- Supplying full details of all works for catalogue/room sheet preparation
- Providing an artist statement, exhibition statement and up-to-date CV
- Submitting high-quality images for promotional use and invitations
- Providing web suitable images of works for Canberra Potters online promotions/sales (if agreed)
- Providing social media handles and a VIP email list for opening event

Conduct & compliance

- Adhering to the Canberra Potters Behaviour Policy and Gallery WH&S guidelines (documents will be provided to successful applicants)



Gathered Time, an exhibition by Lisa Stevenson at Canberra Potters Gallery, April 2026

application info

Applications must include the following information:

- An up-to-date artist or curator CV
- If the exhibition is a group exhibition, details of the group or organisation including the names of all proposed artists or other collaborators
- A maximum 500 word proposal for the exhibition including the art form/s, ideas or concept for the exhibition and method/s of presentation
- Description of the kinds of works that will be in the exhibition
- Approximate sale prices or an indicative price range
- Any technical requirements
- 4 to 8 images that are indicative of the kinds of works and artists or collaborators represented

Proposals will be evaluated based on (but not limited to) the following criteria:

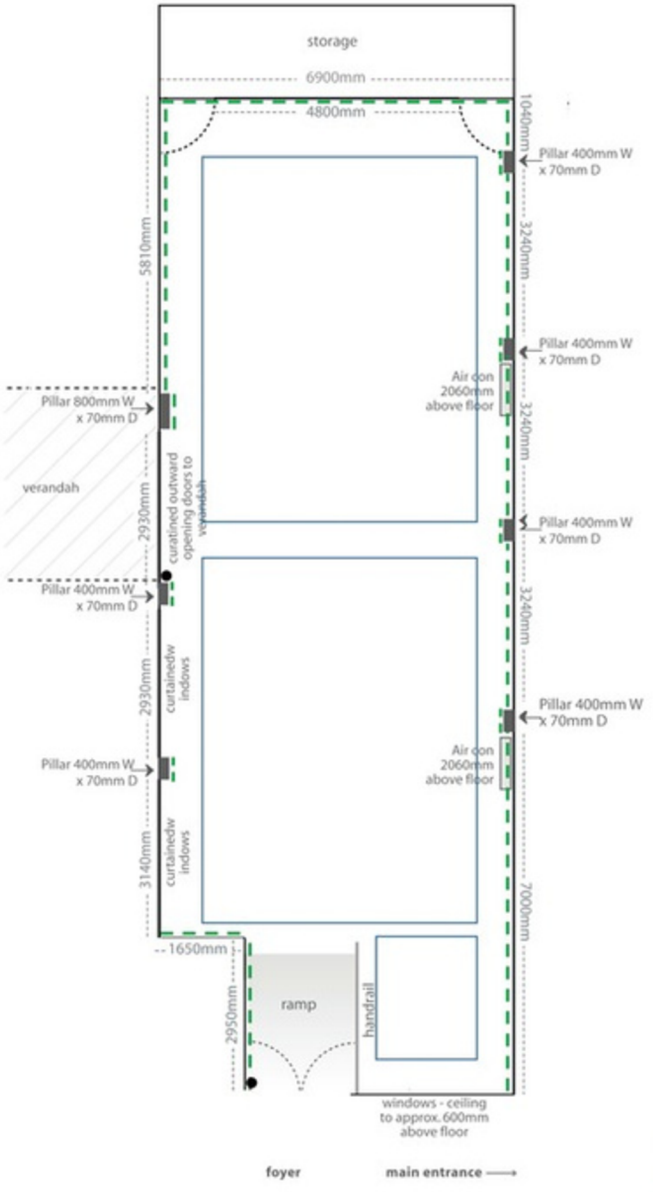
- Overall quality and clarity of the proposal, including relevant and up-to-date artist and collaborator information and the inclusion of high-resolution, well-composed images indicative of the intended works to be shown
- Whether the proposal has a strong curatorial theme and/or contemporary focus
- For group shows, whether the proposal represents a unique collaborative partnering of ceramic artists with others, or with non-ceramic artists/practitioners
- Overall fit within the Canberra Potters Gallery artistic program and its aims
- The availability of any preferred exhibition dates
- Commercial viability and potential audience interest

2027 exhibition applications close midnight **Monday 23 November 2026.**
Applicants will be informed of the outcome of their application by mid-October.

To apply, head to canberrapotters.com.au/galleries/gallery-application-form/

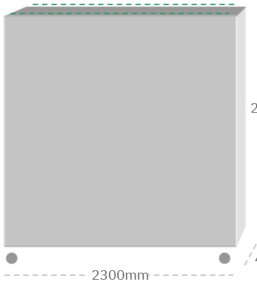
For any enquiries:
email (preferred) gallery@canberrapotters.com.au
or call 02 6241 1670

gallery floorplan



gallery furniture

Mobile partitions x 3



- **Picture hooks can be hung from the top on all sides**
- **Castors for mobility**
- **Painted same colour as gallery walls (white)**
- **Made of custom-wood**

Plinths

All plinths are made from custom-wood, are painted white and have open bases.



Height: 400mm
Width: 600mm
Depth: 600mm
Quantity: 8



Height: 600mm
Width: 600mm
Depth: 600mm
Quantity: 8



Height: 600mm
Width: 900mm
Depth: 900mm
Quantity: 4



Height: 900mm
Width: 400mm
Depth: 400mm
Quantity: 16



Height: 1100mm
Width: 400mm
Depth: 400mm
Quantity: 6



Height: 900mm
Width: 400mm
Depth: 600mm
Quantity: 8

White Trestle Tables

6 tables – 700mm H x 1550mm W x 750mm D

Wall Shelves

2 short – 50mm H x 1100mm W x 260mm D 2 long – 50mm H x 1900mm W x 260mm

Please note these shelves can only be mounted on the mobile partitions

Hanging wires/hooks to fit on hanging track – approx. 90

CanberraPotters
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1 Aspinall Street Watson ACT 2602

Supported by

